

**Subject:** UPDATED SCHEDULE RELEASE: Downtown Open Studio @ the Bradbury Building October 3-8th, 2016  
**From:** Los Angeles Department of City Planning  
**Date:** 09/26/2016 03:39 PM  
**To:**

We're excited to release a schedule for Downtown Community Plans Open Studio and Design Charrette - an update to the Downtown Zoning and Community Plans!

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**Please share with your colleagues, friends, other fellow Angelenos, and be sure to [RSVP to the event](#) on Facebook!**

**WHEN:** Monday, October 3rd - Saturday, October 8th, 2016  
open to the public starting at 9:00 AM through 9:00 PM

**WHERE:** the historic Bradbury Building at 304 S. Broadway St. Suite #218, entrance on Third St.

This workshop is an opportunity for Angelenos to discuss and help guide the future of Downtown. Join us for a lively week of design workshops, discussion groups, and moderated panel sessions with guest speakers who are active in the Downtown resident, business, and development communities.

Come in on your own time to view a permanent display of presentation boards showing draft policy concepts and zoning tools, mark up maps, and participate in design activities. Staff will be available to provide information and answer questions.

**Special topical programming and moderated panel discussions are also open to the public, and listed below.**

# DTLA 2040



## LET'S TALK DOWNTOWN

**Open Studio and Design Charrette**  
Monday, October 3rd - Saturday, October 8th  
@ The Bradbury Building 304 S. Broadway, Suite #218,  
entrance on Third St.



Share your input on  
the future of Downtown  
Los Angeles



Mark up maps, and  
participate in interactive  
design & visioning activities



Participate in discussions  
regarding urban design,  
land use, housing,  
mobility, & economic  
development

Image Source: David Chubb and the Urban Project

Welcome to DTLA 2040.

This public open studio and design charrette is an opportunity for Angelenos to discuss the future of Downtown.

Join us for a lively week of design workshops, discussion groups, and moderated panel sessions with guest speakers who are active in the Downtown resident, business, and development communities. The entire week is open to the public and intended to facilitate a discussion surrounding the vision for the Plan, and how it can help guide the future of DTLA.

DTLA 2040 is the update to two community plans, Central City and Central City North, which comprise Downtown Los Angeles. The Downtown Community Plans will describe a collective vision for Downtown's future and include policies, plans and programs that frame the City's long-term priorities.

### SCHEDULE

**EVERY DAY 9:00am - 6:00pm**

The space will be open to the public, with a permanent display of presentation boards showing Downtown Community Plan draft policy concepts and zoning tools. Come in on your own time to view these materials, mark up maps, and participate in charrette-style design activities. Stop by anytime Friday or Saturday to check out re-code LA's initial draft of the Downtown zoning code options, and share your first impressions. Staff will be available to provide information and answer questions.

Special topical programming and moderated panel discussions are also open to the public, and listed below.

#### MONDAY 10/3 KICK-OFF & VISION

**5:30pm - 9:00pm**

Kick-off presentation by Los Angeles Department of City Planning staff, providing an overview of the plan update and the week's activities. Speakers include: Welcome and opening remarks by Vincent P. Bertoni, AICP, Director of Planning, Los Angeles Department of City Planning.

#### TUESDAY 10/4 MOBILITY & PUBLIC REALM

**6:30pm - 9:00pm**

Panel discussion on public realm improvements in DTLA. Speakers include: Sara Watson (City of Los Angeles), Gabrielle Newman (Industrial District Green), Neil Gale (LADOT), and Valerie Watson (LADOT), and Eduardo Salas (Parking Square Renew).

#### WEDNESDAY 10/5 HOUSING & URBAN DESIGN

**1:00pm - 2:30pm**

Panel discussion on housing typologies and affordability levels. Speakers: TBD

**6:30pm - 9:00pm**

Panel discussion on Downtown design & character with speakers from the American Institute of Architects (AIA) and LA Conservancy.

#### THURSDAY 10/6 DTLA Draft Zoning Code Options

**6:00pm - 9:00pm**

Join us for a special meeting of the Zoning Advisory Committee as the re-code LA team unveils their initial draft of the new zoning code options for Downtown. Listen in and join the dialogue.

#### FRIDAY 10/7 ECONOMIC DEVELOPMENT

**11:30am - 1:00pm**

Downtown Center Business Improvement District will be leading a innovative DTLA workshop and panel discussion on "New City Policies and Programs Support Innovation." Speakers include: Amanda Dufresne (Mayor of Los Angeles Innovation Team) and LADOT. RSVP at [www.downtownla.com/about-us/programs-initiatives/economic-dev](http://www.downtownla.com/about-us/programs-initiatives/economic-dev)

**6:30pm - 9:00pm**

Social hour including live DJ, interactive activities, and Grand Central Market tokens for the first 75 attendees.

#### SATURDAY 10/8 COMMUNITY DAY

**5:30pm - 9:00pm**

Come share your thoughts about your neighborhood! Staff will be available for one-on-one discussions.

Walking tour of Downtown will be available through the LA Conservancy. Grand Central Market tokens for the first 75 attendees.

**STAY TUNED  
FOR SCHEDULE UPDATES!**  
[www.dtlas2040.org](http://www.dtlas2040.org)

The open studio is an outreach effort part of the update to two community plans, Central City and Central City North, which comprise Downtown Los Angeles. The entire week is open to the public and intended to facilitate a discussion surrounding the vision for the Plan, and how it can help guide the future of DTLA.

Share your ideas at  
[DTLA2040.org](http://DTLA2040.org)



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